

## Films and related materials for teaching *Take Back the Economy*

Here are some films and related materials for teaching *Take Back the Economy* that have been recommended by members of the Community Economies Research Network (CERN), as of December 2014. It includes comments from people who have used these materials, and Jenny's reflections on the materials she used when she taught *Take Back the Economy* to a small group of undergraduate students at the Chinese University of Hong Kong in the first half of 2015 (see [http://takebackeconomy.net/?page\\_id=671](http://takebackeconomy.net/?page_id=671)) (where appropriate, there are links to Jenny's lecture materials, which includes details of how she used the films and other visual materials).

### Introduction: *Take Back the Economy*: Why Now?

*When Capitalism Hits the Fan*. Documentary featuring Economics Professor Richard Wolff University of Massachusetts, which discusses the current economic crisis, see <http://www.capitalismhitsthefan.com/>

*Janelle's comment*: I have used this to introduce the big picture—the sort of depressing story of “the economy”. Next time I would spend less time on this.

If you are teaching anything about the 2008 Financial Crisis, Kate recommends two fictional films, *Margin Call* and *The Other Guys*, and two documentaries, *Inside Job* (“fantastic”) and *Too Big to Fail* (“very good”). She also has an article on films and popular cultural responses to the Crisis, see ['Gender, Risk and the Wall Street Alpha Male](#).

*Wealth Inequality in America*. YouTube piece about the astonishing differences in wealth in the US, see <https://www.youtube.com/watch?v=QPKKQnijnsM>

*Jenny's comment*: I regularly use this in teaching simply because it is such a clear and shocking exposition of wealth inequality that is relevant not just to the US but to the planet as a whole. I find that it speaks to students (and speaks to why we need to take back the economy now).

### Chapter 1. Reframing the Economy, Reframing Ourselves

[The Power of the Informal Economy](#). TED talk by Richard Neuwirth.

*Jenny's comment*: We had to stop the clip a few times as Neuwirth talks quickly and the students had trouble keeping up with him. The clip highlights the potential of much of the activity that takes place below the waterline, albeit that much of this potential is currently being recognised by corporations who are selling their products via informal markets in places like Africa. Used in [Lecture 1](#).

*Who's Counting?: Marilyn Waring on Sex, Lies and Global Economics* (1995). It's an oldie but a goldie. Marilyn Waring takes the economy apart from a feminist perspective, see <http://www.bullfrogfilms.com/catalog/whoo.html>.

*The Story of Solutions*. Building on the success of [The Story of Stuff](#), Annie Leonard has produced a solutions-focused video, see <http://storyofstuff.org/movies/the-story-of-solutions/>

## Chapter 2. Take Back Work: Surviving Well

*Happy* (2011). Documentary, see <http://www.thehappymovie.com/film/>

*Living without Money*. Documentary, see <http://vimeo.com/channels/528106/page:2>

*Jenny's comment:* We used both of these documentaries in [Lectures 3 and 4](#). We watched the short video upload on the Happy website which features Mano J Singh, a rickshaw puller in Kolkata, India, who works 12 to 14 hours a day. Then we watched an extract of *Living without Money* (the segment from 20:42 –25:50). The documentary is about Heidemarie Schwermer from Germany, who in 1997 (and in her 60s) basically gave away what she owned, except for what she could pack into one suitcase. Since then she has lived a life without money.

*Janelle's comment on Happy:* This is a film about, well, happiness. I'm not sure if the connections are made clear enough and there is certainly room for a critical reading of this film but it's good and I think very relevant.

*Off the Map* (2003). Film by Campbell Scott, See <http://www.rogerebert.com/reviews/off-the-map-2005>

*Ted's comment:* One of my favorite movies, a fictional piece that portrays a family living off the grid in the American Southwest. Their “poverty” and self-provisioning lifestyle are celebrated not problematized. Film portrays motherhood as a dignified mix of diverse skills: hunting, gardening, car repair, cooking, and observation of the natural world. Beautifully made, unique film.

*The Paradox of Choice*. An RSA Animate by Professor Renata Salecl exploring the paralysing anxiety and dissatisfaction surrounding limitless choice. Certainly speaks to the idea of what it means to survive well. See <https://www.youtube.com/watch?v=1bqMY82xzWo>

*Smile or Die*. An RSA Animate by Barbara Ehrenreich which also connect to what it means to survive well. See <https://www.youtube.com/watch?v=u5um8QWWRvo&feature=relmfu%09>

## Chapter 3. Take Back Business: Distributing Surplus

*The Take*. The classic 2004 documentary by Avi Lewis and Naomi Klein about the workers' occupation of factories in Argentina in the early 2000s (87 minutes).

*Jenny's comment:* We watched this documentary in [Lecture 6](#), and the students responded extremely positively (I think because they could see parallels between what they had just experienced in the Umbrella Revolution with the occupation for 79 days of parts of Hong Kong and what the workers experienced at the hands of the police in Argentina).

*Shift Change* (2012). Documentary about worker-owned enterprises in North America and in Mondragon, Spain, see <http://shiftchange.org/video-clips/>. This documentary is also featured on the Shareable website in a section entitled [8 Inspiring Documentaries Exploring the Sharing Movement](#). Here you'll find more short documentaries including a video of Cooperative Home Care Associates, the largest and oldest worker owned co-op in the United States.

*Together* (2012?). Documentary about the resilience of cooperatives to the crisis through testimonies of staff of four European cooperatives in France, Poland, Italy and Spain, see <http://www.together-thedocumentary.coop/>.

*Kate's comment:* Very well made and works a treat.

*Josh's comment:* Useful.

*Fixing the Future.* Online series by the Public Broadcasting Service (PBS), includes two segments on worker-owned cooperatives in North America (including the Evergreen cooperative group in Cleveland, Ohio and Yo Mamas Catering Cooperative in Austin, Texas). See <http://www.pbs.org/now/fixing-the-future/community.html>

YouTube clips about two social enterprises in Cambodia:

Sustainable Green Fuel Enterprise (SGFE) which produces environmentally-friendly char-briquettes, see <https://www.youtube.com/watch?v=rVBPvY0GAGI> (It shows how a business can address social inclusion, environmental repair and be viable).

The fuel efficient stoves developed by GERES, see

<https://www.youtube.com/watch?v=mv8GwurHsgw>

(It is also worth looking at [www.communitypartnering.info](http://www.communitypartnering.info) for material on building social enterprises in the Philippines).

#### **Chapter 4. Take Back the Market: Encountering Others**

*Food for Change* (2012?). This is a film about food-based consumer cooperatives in the US (and their role in war on poverty in the 1960s and 1970s). See <http://foodforchange.coop/>.

*Janelle's comment:* This is an excellent full length film. It's difficult to get but great for seeing the impact and history of food co-ops in the US. The one problem is they don't talk about associations of food co-ops, such as the Neighboring Food Co-op Association.

*Ted's comment:* Fantastic new documentary on the American Food Co-ops movement—well-researched and packed with vintage imagery and stories of early food co-ops (starting post WWII) and on up into the present.

*A Brooklyn Story: The Park Slope Food Co-op* (2013). A YouTube documentary about this amazing consumer cooperative in Brooklyn, New York (which has over 16,000 members and is open 365 days a year). See <https://www.youtube.com/watch?v=3rayQP2W3wg>.

*Jenny's comment:* I haven't had a chance to use this in class, but this cooperative has been such an inspiration (for example, it helped our little food cooperative in Newcastle to introduce a work requirement for all members, you can read [my blog about this](#).)

*Pachamama Coffee Cooperative.* On their website (see <http://www.pacha.coop/about/>) there is a short documentary featuring an interview with Raúl del Aguila, former manager of [COCLA](#) in Peru and a co-founder of Pachamama Coffee Cooperative. This is a cooperative of tens of thousands of small-scale organic coffee producers in Peru, Nicaragua, Guatemala, Mexico and Ethiopia. They are based on a direct-trade model aimed at shortening the distance between producers and consumers.

*Jenny's comment:* I use this quite a bit in teaching; it's great as it's very short and really speaks to the scale issue (by demonstrating what can happen with small-scale producers link-up).

*Hour Exchange Portland*. There's a video about this initiative on the PBS website *Fixing the Future*. See <http://www.pbs.org/now/fixing-the-future/community.html>

*Jenny's comment*: I used this in [Week 8](#) and it seemed to work a treat. I'm not sure why—maybe because it was a completely new idea for the students.

*The Gleaners and I* (2000). It's now on Vimeo, see <https://vimeo.com/37089032>.

*Jenny's comment*: It's a wonderful film, and as the title says, the theme of gleaning runs through the film. Though when I have used it in the past I have found that some students struggle with it—perhaps the first 4 minutes would be enough. But I always remember the material on the impressive man who lives in a shelter; gleans the food left-over from one of the Paris street markets; and gifts his teaching reading and writing to other people in the shelter, mainly immigrants from Senegal and Mali (from around 1:10:00).

## Chapter 5. Take Back Property: Commoning

*This land is our Land*. Film by David Bollier on the commons. See <http://bollier.org/land-our-land-fight-reclaim-commons>. There's also a trailer at <https://vimeo.com/16743767>. Note: this film use to be called *Silent Theft*.

*What are Commons?* Succinct YouTube clip on the commons that mentions resources, education, IP and health. See <https://www.youtube.com/watch?v=k0ZWFPVBTws>.

*Jenny's comment*: I haven't used it but it would fit with a discussion of the tragedy of the (unmanaged) commons (which of course means that if it's unmanaged it's not a commons!). See our discussion of this on pages 130 to 131 of TBTE.

*Homes and Hands: Community Land Trusts in Action*. A 40-minute USA video that includes three case studies. See <http://cltnetwork.org/homes-hands/>.

*Louise's comment*: The stories are great, even though the focus at the introduction is on affordability. Once they get into the case studies, it's excellent and addresses the core issues of community and inter-generational equity. The studies are from 1996 with a 2006 update at the end.

What is a Community Land Trust? A 5-minute promotional video from the UK. See <https://www.youtube.com/watch?v=l2RLE1nUy9U>

*Louise's comment*: Very cute.

*Dark Days* (2000). Documentary by Marc Singer that shows how homeless people in New York have turned an abandoned subway tunnel into an autonomous community. If you can't get hold of it, the first 10 minutes are on YouTube, <https://www.youtube.com/watch?v=dh4s78Db5OQ>

*Ted's Comment*: Life in this dark underground site is not romanticized—but so many of these folks show incredible resilience and ingenuity and camaraderie.

## Chapter 6. Take Back Finance: Investing in Futures

*It's a Wonderful Life* (1947). Classic film by Frank Capra.

*Ted's comment:* The Bailey Building and Loan is the opposite of every large bank today. Each account holder is portrayed as having a crucial role in community investment. Old corny movie, yes—but also still radical.

### General

*Snowpiercer* (2012). Futuristic film starring the likes of Tilday Swinton, see

<http://www.imdb.com/title/tt1706620/>.

*Boone's comment:* I haven't used it but it is super-provocative and I think it can be used in a number of ways to show/discuss how ideology and desire attach us to particular ontologies.

*Be Kind, Rewind* (2008). Comedy starring the likes of Jack Black, see

<http://www.imdb.com/title/tt0799934/>

*Kelly's comment:* I watched this film a few years ago in which a couple of guys re-film an entire video store with no budget after they accidentally wipe all the videos. It becomes a community economy of sorts where Hollywood films are re-made to speak to local issues and become a community rallying point where production and consumption are entirely local. And it's funny. I have always thought it would be a good one to use in teaching diverse or community economies but haven't quite managed to fit it in.

*Winstanley* (1975)

*Where the Green Ants Dream* (1984)

*The Gleaners and I* (2000) (also mentioned above in relation to encountering others)

*Patrick's comment:* They are feature length films and thus more for reflection. I found them helpful in trying to illustrate and think about the conflict between fundamentally different social relations and relations to nature and the difficulties of trying to negotiate such differences through, for example, Western legal processes that assumes a particular epistemological framework.